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New Arrival of Books: April 2022

Greetings!

The Central Library has acquired and added the following resources to its growing collection in the month of April, 2022.

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Title	Author	Subject	ISBN
Administrative Law	Diwan, Paras	LAW CONSITUTION	9788189530006
Advertising : theory and practice	Chunawalla, S.A.	BUSINESS MANAGEMENT	9789352020409
Advertising and Promotion: integrated marketing communication perspective	Belch, George E.	BUSINESS MANAGEMENT	9789354600807
Advertising Management	Batra, Rajeev	BUSINESS MANAGEMENT	9788177588507
Building Construction	Rangwala, S.C.	ARCHITECTURE	9789385039522
Comdex computer course kit : windows 7 with office 2010	Gupta, Vikas	ARCHITECTURE	9789351190899
Competitive strategy : techniques for analyzing industries and competitors	Porter, Michael E.	BUSINESS MANAGEMENT	9780743260886
Concepts of Food Process Engineering : a guide book in mcqs for better understanding	Dash, Sanjaya K.	BIOTECHNOLOGY	9789327239232
Constitutional Law of India	Kumar, Narender	LAWCONSITUTION	9789391787899
Consumer behavior : buying, having, and being	Solomon, Michael R.	BUSINESS MANAGEMENT	9789389552430
Consumer Behaviour : insights from Indian market	Majumdar, Ramanuj	BUSINESS MANAGEMENT	9788120339637
Education and Human Values	Chitkara, M G	ARCHITECTURE	9788176484527
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Elements Of spectroscopy : atomic, molecular and laser physics	Gupta, S.L.	PHYSICS	9789385904226
Entrepreneurial Development	Gupta, C. B.	SOCIAL ENTREPRENEURSHIP	9789351611325

Essentials of Management : an International and Leadership perspective	Koontz, Harold	BUSINESSMANAGEMENT	9789353168148 9781259005121
Financial Accounting	Maheshwari, S N	BUSINESS MANAGEMENT	9789352718535
Fundamentals of Finanacial Management	Chandra, Prasanna	BUSINESS MANAGEMENT	9789389811261
India that is Bharat : coloniality, civilisation, constitution	Deepak, J. Sai,	LAW GENEARL	9789354352492
Indian Art & Culture : for civil services and other competitive examinations	Singhania, Nitin	ARCHITECTURE	9789354601804
Indian Art & Culture : for civil services and other competitive examinations	Singhania, Nitin	ARCHITECTURE	9789354601804
Inorganic Pharmaceutical Chemistry	Kumar, Manoj	MEDICAL PHARMACOLOGY	9788126143504
International Relations	Pevehouse, Jon C.W.	HUMANITIES	9789332586659
Introduction to Accountancy	Maheshwari, S N	BUSINESS MANAGEMENT	9788125918516
Management: a global, innovative, and entrepreneurial perspective	Weihrich, Heinz	BUSINESS MANAGEMENT	9788194244608
Management: concepts and practices	Gupta, C.B.	BUSINESS MANAGEMENT	9789351610250
Managemet Accounting: text , problems and cases	Khan, M Y	BUSINESS MANAGEMENT	9789354600395
Mathematical Physics	Dass, H.K.	PHYSICS	9789352837229
Modern Accountancy, Volume- 2	Mohammad Hanif	BUSINESS MANAGEMENT	9789353162252
Organization Behavior	Uhl-Bien, Mary	BUSINESSMANAGEMENT	9789354242847
Patternmaking for Fashion Design	Armstrong, Helen Joseph	ARCHITECTURE	9789332518117
Practical Zoology Invertebrate	Lal, S.S.	BIOSCIENCE	9789350781616
Private international law, Indian and English	Diwan, Paras	LAWGENEARL	8176290785
Quantum Mechanics : Theory and Applications	Ghatak, Ajoy	PHYSICS	9789351382966
Retailing Management	Levy, Michael	BUSINESS MANAGEMENT	9789354601071

Retailing Management: Text and Cases	Pradhan, Swapna	BUSINESS MANAGEMENT	9789390113323
Sales and Distribution Management : decisions, strategies, and cases	Still, Richard R. [et. al...]	BUSINESS MANAGEMENT	9789332587090
Sociology	Rao, C N Shankar	ARCHITECTURE	9788121910361
Taxmann Students' Guide to Accounting Standards	Rawat, D.S.	BUSINESS MANAGEMENT	9789393656957
Taxmann's Direct Taxes Ready Reckoner	Singhania, Vinod K.	ECONOMICS	9789390831159
Technology of Textiles : spinning & weaving, dyeing, scouring, drying, printing and bleaching		ARCHITECTURE	9788186732489
Thermal Physics: kinetic theory, thermodynamics and statistical Mechanics	Garg, S.C.	PHYSICS	9781259003356